NEWSLETTER



—PO Box 1177—Tarpon Springs, FL 34688—E-mail: patsy.renz@gmail.com Meetings - First Monday of the Month at The Community Center. 400 S. Walton -1:30pm

December 2023

Executive Board:

Martha Hickey President marthadhickey@gmail.com

Peggy McCardle Vice-President pmccardle@yahoo.com

Marlyn Davis Secretary mdavis193@tampabay.rr.com

Lora VanNoord Treasurer loravannord@gmail.com

Committees:

Trish Gregory Artist of the Month

Maria Bouris VaCelia Koumendouros; Refreshments

Patsy Renz Newsletter/Membership

Martha Hickey Publicity

Lynn Kopala Historian

Venue Chairs:

Chamber of Commerce Sherry Orr

Lynn Kopala Valley Bank Hampton Inn

Trish Gregory (Need Volunteer) Performing Arts Center

Bess King

Tarpon Springs Library



Hello Fellow TSAA members:

By the time you receive this newsletter, Thanksgiving will be over. I hope everyone had a great Thanksgiving....for those who were traveling, hope your travels were fun, uneventful and safe!

Many thanks to Rachel Harris for her presentation on Art Marketing at the November meeting; lots of good information! And congratulations to those who had paintings and photos selected for the Illuminated Art Boxes! You don't want to miss the Kevin Grass exhibition of Lame Ducks on til

December 30 at the Palm Harbor Library; and the Gallery Talk at Leepa-Rattner Museum of Art on November 30 at 6:30 pm.

It is hard to believe that 2024 will soon be here! We have several exciting events planned in the last few months of the 2023-24 club year. In December, there is a very casual lunch at Tarpon Turtle. TSAA does not usually have regular meetings in December but if we did, this is on the meeting date....December 4.

As many of you know already, TSAA has been invited to exhibit at the Oldsmar City Hall! NO FEE!!! NO COMMISSIONS!!! Drop-off is on January 23, 2024 and the pick-up date is March 5, 2024, both are from 10 am til noon. Each member is invited to exhibit up to three pieces of artwork. More information has been sent out email. Questions? Feel free to text or email me or Trish Gregory.

The Fine Arts Festival is March 9 and 10. TSAA should have a much better space than we had last year, thanks to Joanna Mazurik! Joanna Rytel has volunteered to be in charge and more information will be available later. Also to come as the date gets closer: TSAA has reserved The Tarpon Art Guild Gallery Back Wall for April 2024.

Lots of events planned for the coming months!

But right now, it is the Holiday Season! I want to wish each and every one of you safe and happy holidays. As the old saying goes:

May peace and plenty bless your world

With a joy that long endures. And may this Holiday Season Bring the best to you and yours.

Martha Hickey, President

Calendar of Upcoming Events

December 4, 2023: Lunch at Tarpon Turtle: 11:30 am January 8, 2024: Regular Club Meeting: 1:30 pm

January 23, 2024: Drop-off Art at Oldsmar City Hall: 10 am to noon

January 30, 2024: Reception at Oldsmar City Hall: 5/30-7 pm

February 5, 2024: Regular Club Meeting: 1:30 pm March 4, 2024: Regular Club Meeting: 1:30 pm

March 5, 2024: Pick-up Art at Oldsmar City Hall: 10 am to noon

March 9 & Samp; 10, 2024: Tarpon Springs Fine Arts Festival: info to come

April 1, 2024: Regular club Meeting: 1:30 pm

April 2024: Tarpon Art Guild Gallery Back Wall: info to come May 6, 2024: Last Regular Club Meeting til Sept.: 1/30 pm

The Board Meetings are usually held at 1:30 pm on the last Monday of the month during the club year, at the Tarpon Springs Library. All members are invited to attend.

Volunteers needed:

Someone to arrive at the meetings around 1 pm and help with putting out the refreshments, plates, etc. and/or making coffee.

Also to help with clean up after the meeting and having a list available for those who wish to bring munchies for the next meeting.

Someone to send out press releases for print media. Most of the time it requires just a couple of paragraphs and emailing to various media via email. You do not have to be a writer to do this;

if you list the who, what, where, when and why of the topic of the press release that is good. Many print media (newspapers especially) will change the wording to fit their space.

TSAA Flashes From The Past, Edition 2

(From TSAA Historian Lynn Hudson Kopala)

TSAA has an informal archive that goes back to around the late 1940s-early 1950s. Ever curious, I dug into it to see what we (as TSAA) were up to in 1983, which if I've done my math correctly, was 40 years ago.

- -In December 1983, in partnership with the (then) NEW shopping center on the Sponge Docks, called the Sponge Exchange, we had 90 artworks displayed at the 2-day, outdoor "Art-O-Rama" festival. Show judge was Beda Zel Angle, author, artist, teacher, and founder of the Florida Miniature Art Society. Prizes and ribbons were awarded for oils, watercolor, and portrait.
- -One of the shops at the Sponge Exchange was the Tarpon Springs Art Gallery. (I wonder where it was...) TSAA partnered with that business to sponsor the Art-O-Rama.
- -TSAA participated in many events that year, including the Art-O-Rama and additional art events and sales, along with the Friends of the Library and other organizations, to raise funding toward the new - our current in 2023 - library.
- In January 1983, TSAA provided members with the opportunity to have work formally critiqued. As the program year proceeded, WEEKLY workshops were held at a location in the Green Dolphin neighborhood. TSAA members were encouraged to set annual individual goals to exhibit in one person shows. Program activities included monthly workshops, informal critiquing, and artist-to-artist support. Monthly displays at TSAA venues comprised of wall space in Tarpon Springs buildings accommodated the resulting one person shows.

I gleaned the above glimpses of our past from newspaper clippings a (now unknown) TSAA member thoughtfully kept. These papers included the Clearwater Sun, the Herald Thursday, and the St Petersburg Times.

As we go forward, it may be inspiring to reflect that TSAA has a long tradition - and written history - of supporting artists, art, learning, and fellow treasured Tarpon Springs institutions.

Preparing Your Painting and/or Photo for an Exhibit

Make sure your frame is sturdy and clean.

Be sure your artwork is secured well on to the mat.

When putting the wire onto the back of the artwork, place the wire holders within the top 1/3 of the picture frame. Be sure to securely attach the wire holders to the frame itself and not to the backing. Wrap the wire through the holes and twist the wire at least 6 or 7 times. Cover the twisted wire with masking or packing tape. Or you can purchase small, clear tubing at a hardware store; cut it about 1 1/2 inches and slide it over the twisted wire on each end. That stops injury from frayed wires.

If using glass, plexiglas or acrylic, make sure it is very clean on both sides and there is no debris between it and mat or picture. You can use plexiglas or acrylic instead of glass, making the picture lighter. When cleaning plexiglas or acrylic, use water and mild dish soap; never use vinegar, window cleaner or anything with ammonia as it will eventually destroy the finish, leaving a cloudy effect.

Check the back of the framed painting or photo to make sure it is as neat as possible. People look at the backs when purchasing. If stacking artwork, place them back to back or front to front and put a towel, bubble wrap or cardboard between them for safety. Using corner protectors will also protect the frames; they can be made from cardboard or bubble wrap, or

purchased at a craft store or on-line. Carry artwork by the wires or with two hands by the sides to prevent frames from becoming weak. Inexpensive pinch clamp frames should be avoided as they are difficult to hang properly.

Note:

Photos, fine art digital prints, sprayed with a protective spray prior to framing, such as Hanemuhle Protective Spray or other protective sprays available on-line or at craft stores, usually have increased color vibrancy, are fade resistant as well as being more water resistant and are less prone to handling damage than unprotected prints.

Welcome New Members:

Jean Kelly - Tarpon Springs - 938-0908 Don Naumann - Crystal Beach - 518-4492 William Taldone - Palm Harbor - 580-7037

VENUE NEWS:

Chamber of Commerce:

Stop by the Chamber and see two artist's view of the sky. **Martha Hickey** and **Joanne Rytel** have beautiful photos on display until January 19th.

We will change out the art and still need one more artist. **Betty Stallard** and **Peggy Babst** have volunteered. Send an e-mail or call Sherry Orr 813-310-9045, orr6@verizon.net

Valley Bank, 710 East Tarpon Avenue Currently, slots are booked until 2025. Slots beginning with January 2025 are available. Information about the venue: one artist, approximately 2 months, 7 to 9 works depending on size and whether portrait or landscape orientation. Subject matter should be suitable to a business setting.

Contact lynnkopala@hotmail.com.

Hampton Inn, 39284 US Highway 19 - Slots are full until January 2025. Information about the venue: one artist, three months, three pieces. Subject matter should preferably be in and around Tarpon Springs, or at least Florida. Hampton Inn charges 10 per cent commission for work sold. Contact lynnkopala@hotmail.com.

Tarpon Springs Library

Three TSAA members, Rachel Harris, Ljubica Simovic, and Marilyn Davis, are currently displaying their art at the library. The next available sign up dates are February 20 and May 21, 2024. You can contact Bess King at bking4521@tampabay.rr.com and/or sign up at the meetings.

Performing Art CenterNo News at this time Trish Gregory



Artist of the month for our November meeting was Peggy McCardle with her oil painting of "Raykjavik"

A reminder! Dues must be paid before January 23, 2024 or you cannot enter your work in the Oldsmar, City Hall art show. Only members in good standing can be entered in the show.

CONGRATULATIONS TO OUR MEMBERS:

Margaret Modjeski sold her watercolor "Spike" at Stirling Art Studios & Gallery in November.

The colored pencil society CPSA is having a regional show in Valdosta GA that starts on Januaty. 11, 2024. Our local chapter as well as the Atlanta and North Carolina chapters will be included. Several of our local members have been juried into the show.



October's demo was was a talk by Rachel Harris about marketing your art work. Thanks Rachel for stepping up to help out.



(From TSAA Historian Lynn Hudson Kopala)

St Pete's New Museum

Big names like Louis Comfort Tiffany and Frank Lloyd Wright, along with dozens of master painters, print makers, lampers, metal craftsmen, jewelry makers, glass artists, furniture innovators, and other pioneers in the American Arts and Crafts movement have a new, spectacular home in St Petersburg.

The Museum of the American Arts and Crafts Movement is the only museum in the world dedicated to the late 19th - early to mid 20th century "craftsman" movement that was the forerunner of so much of what is seen and treasured in hand made design and master craftsmanship. It is American classic, and unique.

The custom-designed, 40 thousand square foot building that houses the collection is itself an astounding functional showpiece of metal, rock, glass, tile and more of the materials that were used by the crafters and live on today in prized new design.

The museum has also started giving beginning and advanced workshops in leaded stained-glass fabrication that reflect the icons and classic designs of the medium that blossomed during the Arts and Crafts movement. Check the website for more information.

355 4th Street North, St. Petersburg, FL 33701 info@museumaacm.org (727)-440-4859

Ample parking is adjacent to the building and easily accessible.



...to promote interest and community awareness of all forms of visual art, to provide opportunities for individuals to associate with other artists, and to share in and learn from artistic knowledge and experiences.

Application for New	w Member and/or Change of Address
(Please write clearly)	
Name ———	
Address	
City	
State	Zip
Phone	Cell #
Email	
Dues <u>\$40.00</u>	
Medium of choice	
Please make check payable to and mail to:	
Tarpon Springs Art Association Box 1177	
Tarpo	n Springs FL 34688

REMEMBER.....

The next general meeting is Monday, Jan 8, 1:30 at The Community Center.

The next board meeting is Jan.4, 1:30 at the Tarpon Springs Library.

If you have <u>any news</u> call me at 943-7732 or email me at patsy.renz@gmail.com by Dec. 18. Everything that happens in your art is important to us all.

Artist of the Month Schedule

September – All Media artwork Voting; Program is "Show and Tell" of any painting on display.

October - Acrylic, 3 Dimensional Art

November - Oil and Acrylic

*December - No competion

January - Mixed Media, Photography, 3 D

February - Watercolor

March - Pastel, Pen & Ink, Charcoal, Misc. not

shown elsewhere

*April - No competion

Bring Art work by 1:15 pm or it won't be judged.

[&]quot;Art is not what you see, but what you make others see." *Edgar Degas*